

Hanson's Garden Village's 2024 Spring Newsletter

Happy 1st Day of Spring from Hanson's!

We celebrated the first day of spring today with a special staff lunch and watering demonstration from Brent!

We are working hard to get ready for the 2024 gardening season! The warm weather has given us some positive aspects like early access to greenhouses as well as some things to worry about like when to uncover our outdoor winterized plants. We will stay the course for May sales and do not plan to adjust our planting schedules due to the warm weather. We recently posted a video of Brent's recommendations for how to handle this early spring on Instagram and Facebook. Check it out for more thoughts on what can get accomplished early and what gardening tasks should wait.

This past week we started our transplant line and planted the first pansy flats for the spring season. We are also finishing up basket planting and will be hanging them. Some peppers have been seeded, cole crop transplanting has begun, but we have not seeded any tomatoes yet. We are slowly expanding into all of our greenhouses, but most things are small or not planted yet.

In the perennial department, we are just starting to transplant our native seedlings and we are potting up our weekly plug and bare root arrivals. We have lots of flats to move and orders to pull into our back greenhouses. #21 greenhouse that was rebuilt this winter has been covered too!

We are currently taking pre-orders for bare root trees, shrubs and fruits through Sunday, April 21st. These orders are taken over the phone at 715-365-2929 and prepayment is required. In-store sales are







planned to start on Saturday, April 27th but stay tuned if the weather adjusts our plans!

If you have an urge to plant, join in one of our upcoming planting classes, we have many great options listed below! We recently had a blast during our St. Patrick's Day Kid's Classes this past weekend and we have an Easter Basket Planter Class coming up on Saturday, March 30th. Class signups are taken over the phone or <u>online</u>.

We are also offering a behind the scenes greenhouse tour this Saturday, March 23rd at 10:00am. Call or <u>email</u> us to register for this free tour.

We are busy growing in the greenhouses this time of year and may not always be close to the office, but you can catch us out here weekdays from 8:30am-5:00pm. We have grassfed beef, seeds, soils, pest solutions and more available, however our bulk soils and mulches are not yet accessible. The only plants currently recommended for purchase are succulents and houseplants from our 1st bay greenhouse. Our General Store opens late April/early May and we are busy unpacking and pricing new garden decor.

Explore this newsletter for lots more information and details on all our sales, classes and events happening at Hanson's this spring!

Our next newsletter will go over new plants for 2024 and tomato and pepper varieties we will be offering this season!





2024 Event & Sale Schedule

Behind the Scenes Greenhouse Tour

Saturday, March 23rd, 10:00am

Join us on Saturday, March 23rd for a free, guided greenhouse tour! Check out the new plants we are growing for 2024 and ask your spring questions.

Tour will last approximately 30 minutes. We will be walking in and out of greenhouses and on possible snow/ice/mud (weather dependent), so please be prepared.

Our office will be open for early spring purchases like seeds, soil and bare root pre-orders, but our



General Store will not be stocked with plants at this time.



Early Bird Perennial Sale

April 15th-22nd

April 15th-22nd get 10% off ornamental and native perennials!

Pay and take that day. No held orders. In stock items only. In-store retail sales only.

Perennials coming from warm greenhouses will need some care and hardening off before they can be planted outside.

Check out our perennial lists!

Bare Root Sale

PRE-ORDERS ARE ACCEPTED THROUGH SUNDAY, APRIL 21ST

We recommend pre-ordering bare root products now for guaranteed availability, high demand and limited quantities.

BARE ROOT IS AVAILABLE FOR SALE IN-STORE STARTING SATURDAY, APRIL 27TH, 2024 THROUGH APPROXIMATELY MAY 12TH, 2024 (Weather Permitting)

NO ORDERS WILL BE TAKEN MONDAY, APRIL 22ND - FRIDAY, APRIL 26TH

PHONE ORDERS TO HOLD REMAINING BARE ROOT WILL BE ACCEPTED AGAIN STARTING ON SATURDAY, APRIL 27TH ONCE THE IN-STORE SALE BEGINS

CUSTOMERS WITH PRE-ORDERS WILL BE ALLOWED TO PICK UP THEIR ORDERS THE DAY BEFORE OUR IN-STORE SALE BEGINS (FRIDAY, APRIL 26TH), HOWEVER, NO NEW OR ADDITIONAL PURCHASES OF BARE ROOT PLANT MATERIAL WILL BE ALLOWED UNTIL SATURDAY, APRIL 27TH.

Call us at 715-365-2929 to pre-book and guarantee your 2024 bare root order! All preordered and held bare root must be paid for in full at the time of order.

SEE OUR 2024 BARE ROOT LIST HERE!

Bare root plants save time and money! Bare root plants are a very successful, inexpensive way to plant. Most bare root selections cost 50% less than potted varieties and are easier to move and plant.





We also guarantee all bare root plants through the growing season.

Bare root plants are sold dormant and can be planted as soon as you can dig a hole in the ground. The roots are exposed (not potted) and must be kept moist until planting occurs. Because of the nature of bare root plants, they are only available in the early spring and sell out quickly.

More information is at hansonsgardenvillage.com.





Heather Collins Photography's Greenhouse Mama Minis

Photographer Heather Collins will once again be offering greenhouse photo shoots at Hanson's on April 21st.

Book here!

May Token Promotion

During the month of May, for every \$100 spent you will receive a \$5 token good towards purchases at a later date. The redemption period for 2024 will begin on Saturday, June 15th - Herb Fest - through the end of October. They never expire and tokens collected from previous years can also be redeemed starting June 15th, 2024.

Receiving Tokens:

Tokens are given for in-store retail purchases. Tokens are not given for class/workshop fees, held orders, landscape services, consultation and design charges, delivery charges and any other applicable services. Tokens are not given for gift certificate purchases, however, certificates redeemed in May will receive tokens.

Redeeming Tokens:

Tokens will take \$5 off your in-store purchases June 15th through our seasonal closing in October.



If you have tokens from previous years those are redeemable too. You can use multiple tokens at a time. The \$5 value must be used in total - no change will be given for sales under \$5.

Our only stipulation in token redemption is that they can only be used as payment for products and not services. Tokens can not be used as payment for class/workshop fees, held orders, landscape services, consultation and design charges, delivery charges and any other applicable services.

Other restrictions may apply. No exceptions.



Mother's Day at Hanson's

Join us Sunday, May 12th!

Petting Zoo 10am-2pm Ice Cream Truck

Drop In Planting Activity: Kid's Mother's Day Potting Station

Decorate a pot and plant it with a colorful flower for mom/stepmom, grandma, a teacher, etc. for only \$5!

Herb Fest

Saturday, June 15th 10:00am-1:00pm

Herb Fest is scheduled for Saturday, June 15th, 2024. This is a free, fun event that celebrates all things herbs and other gardening topics. There will be talks, demos, sales and much more!

Do you have suggestions for our event? Do you or someone you know want to share your knowledge or skills at our event? Let us know here!





2024 Spring Class Schedule



Hopping into Spring: Easter Basket Planter Class

Saturday, March 30th, 11:00am

Create an Easter basket or colorful bowl planter filled with blooming spring flowers, indoor foliage plants and bunny favorites like lettuce and carrot plants. Decorate your container with bunny and Easter decor. This class is fun for both children and adults!

Make it and take it home that day!

\$35.00 + tax

Includes instruction, container, soil, plants, fertilizer and decor

\$32.00 + tax if you bring your own Easter basket!

(Must be similar in size to HGV containers)

Indoor Umbrella Hanging Basket Class

Sunday, April 7th, 1:00pm

Plant a unique 13" umbrella hanging basket with houseplants and/or succulents for indoor use.

Make it and take it home that day!

\$70.00 + tax

Includes instruction, soil, container, plants and fertilizer

Replant your container from a previous year at a discounted price!

Reused Basket: \$35.00 + tax



Sue's Moss Basket Classes

ALL CLASSES ARE FULL!

In this class, create your own 16" moss hanging baskets. You pick the plants based on sun or shade with Sue and crew helping along the way as needed. The hanging baskets are left to grow in our greenhouses until Memorial Day, May 27th, unless you pick them up sooner.



Colorful Watering Can Hanging Basket Class

Sunday, April 21st, 1:00pm

Create a beautiful mixed annual hanging basket in a bright watering can planter. Hanson's staff will help you select the perfect plants for sun or shade and create a successful planter that will last through the summer! You can leave your planter at HGV greenhouses until Memorial Day, May 27th.

\$63.00 + tax Includes instruction, container, soil, fertilizer and plants

Reused Basket: \$45.00 + tax



Herb Planter Class

Sunday, April 28th, 1:00pm

Great herbs for cooking all season long! Plant up a wonderful assortment of fragrant, tasty herbs in a decorative planter. You can take your planter home, or leave it at HGV greenhouses until Memorial Day, May 27th.

\$46.00 + tax

Includes instruction, container, soil, fertilizer and herb plants

Reused Container: \$38.00 + tax

\$5.00 off one attendee making two planters!



Succulents, Sips & Charcuterie Classes

Thursday, May 2nd, 5:30pm & Saturday, May 5th, 3:00pm

A perfect date night, ladies night or early Mother's Day celebration! You will be sipping, snacking and creating easy to care for succulent wine bottle planters!

Libby, from Cotton & Birch Collective in Eagle River, will be demonstrating the art of charcuterie boards and offering both savory and sweet samples. After sampling the food and drink, Hanson's staff will help you create your own succulent wine planter. Succulent plants require little watering and can easily be kept indoors as houseplants year round or during the winter months.

Make it and take it home that day!

Class Fee \$65.00 + tax

Includes instruction, food and drink samples, half wine bottle container, soil, perlite, fertilizer and 3 plants





Patio Planter Classes

Tuesday, May 7th, 10:00am & Saturday, May 11th, 11:00am & 1:00pm



A fun Mother's Day activity! Create your own patio planters! Hanson's staff will help you select the perfect plants for sun or shade and create a successful planter that will last through the summer! Make one or more and have them match the color scheme or planting style you love! You can take your planter home, or leave it at HGV greenhouses until Memorial Day, May 27th.

\$56.00 + tax

Includes instruction, container, soil, fertilizer and plants

Reused Container: \$46.00 + tax

\$5.00 off one attendee making two or more planters!



Sunday, May 19th, 11:00am

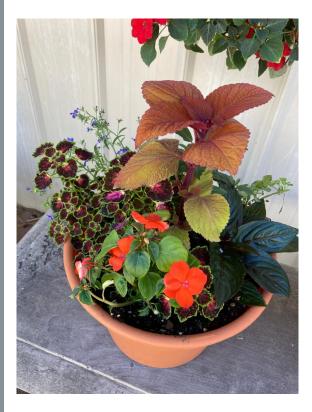
You are cordially invited to a tea party planter class. Bring a fun hat and enjoy treats and drinks while planting a 12" tea cup planter with annual flowers. Add some a la carte mini fairies or other magical creatures - or bring your own!

Make it and take it home that day!

\$46.00 plus tax

Includes instruction, soil, container, plants, fertilizer and snacks





BYOC Class "Bring Your Own Container"

Tuesday, May 21st, 5:30pm & Saturday, May 25th, 11:00am

Have containers from previous classes you want to plant up? Or just some pots that have been lying around your garage or shed? Bring them out to our BYOC class and create whatever you like! The class fee covers instruction. You pay for soil scoops and plants. HGV staff will help you select the right plants for your growing conditions. We also have an great selection of pots in a wide range of prices for sale.

This is a make and take class.

\$5.00 plus tax Includes instruction

Outdoor Umbrella

Hanging Basket Class

Thursday, May 30th, 5:30pm

Plant a unique 13" umbrella hanging basket with colorful annuals for outdoor use.

This is a make and take class.

\$70.00 + tax Includes instruction, soil, container, plants and fertilizer

Replant your container from a previous year at a discounted price!

Reused Basket: \$35.00 + tax





Fairy Garden Class

Sunday, June 2nd, 11:00am

Great for kids or kids at heart! Make your own mini fairy garden!

Bring your own container or choose from our selections (\$1.99-\$5.99+). We supply decorative stones, moss and other landscaping materials. The rest of the items are ala carte - you choose the ingredients for your planter and make it exclusively yours! We have everything to offer including plants (\$0.62-\$3.19), decorative furniture and accessories, figures and fairies!

Make it and take it home that day!

\$15.00 plus tax

Includes instruction, soil, landscaping supplies and fertilizer

Burgers and Baskets Class

Friday, June 7th, 5:30pm

Join us for a cookout! CT's Deli will be preparing Hanson's highland grass fed beef burgers. Afterwards, plant a 10" hanging basket with flowers and vines for sun or shade. This is a fun date night or culinary excursion by yourself or with friends.

This is a make and take class.

Prices and Registration

Coming Soon...





Just for Kids: Veggie & Herb Planter Class

Sunday, June 9th, 11:00am

Create a healthy herb and vegetable container at this fun class. Children will select a few starter plants to create a container that can be easily placed on a deck or patio for growing delicious veggies at home.

This is a make and take class.

Adult supervision is required and greatly appreciated.

\$26.00 plus tax

Includes instruction, soil, container, plants, fertilizer

Call now to register 715-365-2929 or sign up on our website www.hansonsgardenvillage.com.

Online payments are processed through PayPal and will say PayPal on your bank statement. You do not need a PayPal account to use this service - there is an option to type in your card information.

Register early as classes have attendance limits. Pre-payment is required for a reserved spot in a class. If a cancellation is made, a full refund in the form of a store credit will be given.

Each class includes the recommended number of plants depending on the basket or planter. Additional plants beyond our recommendations may be purchased at a supplemental price.



Current Office Hours: Monday-Friday 8:30am-5:00pm

Our General Store Opens In Late April/Early May

Hanson's Garden Village | 2660 County Highway G, Rhinelander, WI 54501

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