



Hanson's Garden Village's 2021 Spring Newsletter

2020 was a great year for Hanson's Garden Village (and the garden center industry as a whole) and we want to thank all our customers for letting us supply the plants and products that brought joy to you in a rough 2020! We had many new gardeners join in the fun last year and we hope they were successful and will be back for more - along with our seasoned customers!

We did not know what to expect at this time last year as sheltering orders, distancing mandates and quarantines were put into place, but we are hopefully better prepared for what 2021 will bring. We have increased production on many of our plants to meet the demands we saw in 2020.

We are always trying to improve from year to year and a few things that we have been working on include:

- Blacktopping our entrance driveway
- New and updated facades on our greenhouses by artist Kelly Meredith
- Replacing #12 greenhouse that had collapsed from snow a few years ago
- Increased usage of beneficial insects as pest controls
- Adding a new playset this spring for our younger customers
- Cattle production, fencing and field growth
- New online store (coming soon)

Eric is also exploring food truck operation with Aronia berry products like soft serve ice cream and coffee.

We also added a new addition as Beth welcomed her second daughter, Nora, in early January.

We always have a lot on our plates!

We are now open for business and will be



through the fall season. There is no set open date this year. That being said, we are still planting and getting houses set up for retail shoppers. Like every year, our General Store will not be open until early May, so if you stop out, know that it isn't like shopping out here in May - you will have to watch out for employees with carts and wheelbarrows, plants at early growing stages and products still being unpacked, set up and priced. You can buy the plants as soon as you want to, but you will be taking on the liability of caring for them until they can be put outside.



Due to the increased demand in our plants and a smaller crew this year, we have implemented new holding and preordering policies as well as eliminating our landscape and lakeshore restoration division. See more information below.



We are currently running a Succulent & Houseplant Sale (Buy 2, Get 3rd Free) through Friday, March 26th to move some of our overgrown plants and make room for Sue's Moss Basket Classes starting April 10th. We have changed our class structure for COVID safety with smaller class sizes and more distancing. We are also, once again, offering the option to plant your baskets this year. More classes will be offered throughout the spring season. See the schedule below!

Our Early Bird Perennial Sale starts Saturday, April 17th and goes through April 30th. Get 20% off perennials and natives and help us make some space in our greenhouses! This is an in-person shopping experience, but we will offer over the phone ordering (starting April 17th) for curbside pickup with a 15% service charge. More details are listed below.



Our Bare Root sale kicks off in-store on Saturday, May 1st, but we highly recommend preordering any bare root now to guarantee availability - especially this year with the high demand!

May 1st also begins our extended spring hours of Monday-Friday 8:00am-7:00pm, Saturday 8:00am-5:00pm and Sunday 10:00am-4:00pm. We hope we won't have traffic backed onto the highway this year!

May tokens are back for 2021! This is a fun, money saving promotion we love giving our customers. There are a few tweaks to the program this year, so make sure to check them out below.

As always, it is a busy time rushing to get everything planted and growing for May

sales, but we especially feel the pressure this year to supply all our great customers with quality products! Most information can be found on our website and Facebook page, or feel free to message us via Facebook, Google, Instagram or email if you have questions. You can also call our office at 715-365-2929 or stop out. We try to share as much information as possible online to streamline extra inquiries during the busy spring so we can keep planting!

We are currently hiring for spring help! We are looking for people experienced in native perennials, plant propagation, construction/plumbing/electrical work, tree and shrub management, cashiering and landscaping. Job descriptions and our application are listed on our website under the Employment tab.

Explore this email for lots more information and details! We are excited to see our old and new customers returning this year and we hope everyone continues to stay safe as things (hopefully) start getting back to normal!



Spring Succulent & Houseplant Sale

We are overloaded with huge succulents and overgrown houseplants and need some space to grow new product for spring! Take advantage of this great deal!

Buy 2 get the 3rd free (of equal or lesser value).
2.5" pots are \$2.49 each, 4.5" pots are \$4.29 each.

Sale runs through Friday, March 26th.
Current hours are Monday-Friday 8:30am-5:00pm.

Early Bird Perennial Sale

April 17th-30th get 20% off ornamental and native perennials!

Pay and take that day. No held orders.
In stock items only. In store retail sales only.

Curbside pickup will be available for those that need it with 15% service charge starting on April 17th. Prepayment required. Plants must be picked up within a week of ordering or by May 1st.

[Perennial lists are available on our website: www.hansonsgardenvillage.com](http://www.hansonsgardenvillage.com)
[under our Plant and Product List tab.](#)





Bare Root Sale

Bare root sales begin in-store May 1st, 2021. We recommend pre-ordering bare root products now for guaranteed availability, high demand and limited quantities.

SEE OUR 2021 BARE ROOT LIST HERE!

Bare root plants save time and money! Bare root plants are a very successful, inexpensive way to plant. Most bare root selections cost 50% less than potted varieties and are easier to move and plant. We also guarantee all bare root plants through the growing season.

Bare root plants are sold dormant and can be planted as soon as you can dig a whole in the ground. The roots are exposed (not potted) and must be kept moist until planting occurs. Because of the nature of bare root plants, they are only available in the early spring and sell out quickly.

Don't miss out this year! Call us at 715-365-2929 to pre-book and guarantee your 2021 bare root order! All preordered and held bare root must be paid for in full at the time of order.

More information is at hansonsgardenvillage.com.

PLANT HOLDING POLICIES FOR 2021

We are seeing an increase in customers wanting us to hold plants and products for them, due to the fear of us selling out. We want to offer this service, but we also had to weigh out the feasibility of us being able to do this extra service while growing our plants, setting up our retail spaces and helping in-store customers. Therefore, we decided to include minimums, service fees and time restrictions. See our policies below for more details.

If you want to place a preorder or curbside pickup, please call our office to do so at 715-365-2929. We will not be utilizing our online store (other than gift certificates) for 2021 as we are working on a new online shopping experience.

We recommend customers shop in-person for best availability and selection this year. We are hoping everyone is able to purchase the plants they are hoping for, but shopping in early May for the varieties you can't live without would be a good idea this season.

EARLY SEASON PREORDERING

THRU APRIL 30TH

- Annuals/Vegetables: Full flat quantities only, \$50 minimum, 15% service charge, payment due at the time of order, must be picked up by Memorial Day
- Hanging Baskets: \$50 minimum, 15% service charge, payment due at the time of order, must be picked up by Memorial Day
- Perennials: 15% service charge, payment due at the time of order
- Trees & Shrubs: Payment due at the time of order
- Bare root: Payment due at the time of order, pickup starts May 1st until mid-May

CURBSIDE PICKUP ORDERING

STARTING APRIL 17TH FOR PERENNIAL SALE & MAY 1ST FOR ANNUALS/VEGETABLES

- \$30 minimum purchase
- 15% service charge
- 48 hour lead time required for pulling orders
- Weekend pickups/orders subject to approval
- Orders must be picked up within a week of placing the order
- Substitutions may occur
- Tokens or coupons do not apply (received or redeemed)
- Certain plants/products may be exempt from curbside pickups due to low inventory

May Token Promotion Is Back!



We are excited to re-introduce our wooden token program for 2021 after we paused it for 2020.

During the month of May, for every \$100 spent you will receive a \$5 token good towards purchases at a later date. The redemption period for 2021 will begin on Saturday, June 19th - Herb Fest - through the end of October. They never expire and tokens collected from previous years can also be redeemed starting June 19th, 2021.

Receiving Tokens:

Tokens are given for in-store retail purchases. Tokens are not given for class/workshop fees, held orders, landscape services, consultation and design charges, delivery charges and any other applicable services.

Tokens are not given for gift certificate purchases, however, certificates redeemed in May will receive tokens.

Redeeming Tokens:

Tokens will take \$5 off your in-store purchases June 19th through our seasonal closing in October. If you have tokens from previous years those are redeemable too. You can use multiple tokens at a time. The \$5 value must be used in total - no change will be given for sales under \$5.

Our only stipulation in token redemption is that they can only be used as payment for products and not services. Tokens can not be used as payment for class/workshop fees, held orders, landscape services, consultation and design charges, delivery charges and any other applicable services.

Other restrictions may apply. No exceptions.

2021 Spring Class Schedule

APRIL 2021

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4 Easter	5	6 Spring Bowl Planter Class - 6:00pm	7	8	9	10 Sue's Moss Basket Classes
11 Sue's Moss Basket Classes	12	13	14	15	16	17 Sue's Moss Basket Classes Early Bird Perennial Sale Starts
18 Colorful Watering Can Hanging Basket Class - 1:00pm	19	20	21	22 Earth Day	23	24 Succulent Planter Classes -10:00am & 2:00pm
25	26	27 Herb Planter Class - 6:00pm	28	29 Succulent Wine Planter Class - 6:00pm	30 Perennial Sale Ends	

MAY 2021

SUN	MON	TUE	WED	THU	FRI	SAT
					Extended Spring Hours Start May 1st Tokens Start May 1st	1 Bare Root Begins Herb Planter Class - 10:00am
2	3	4 Just for Kids: Mother's Day Planter Class - 6:00pm	5 Cinco de Mayo	6 Patio Planter Class - 6:00pm	7	8 Patio Planter Class - 10:00am & 2:00pm
9 Mother's Day	10	11	12	13 Trellised Planter Class - 6:00pm	14	15
16	17	18	19	20 Fairy Garden Class - 6:00pm	21	22 Fairy Garden Class - 10:00am
23	24	25	26	27 Kitchen Colander Class - 6:00pm	28	29
30	31 Memorial Day					

Spring Bowl Planter Class

New for 2021!

It is an early spring, so let's celebrate by creating a fun, early spring planter!



Tuesday, April 6th, 6:00pm

\$30.00 + tax

Includes bowl, soil, flowers and fertilizer

This is a make and take class.
Class limited to 12 people.

Sue's Moss Basket Classes

Our most popular class! Create your own 16" moss hanging baskets or have us do it for you! You pick the plants based on sun or shade with Sue helping along the way as needed.

Hanging baskets will be left at HGV greenhouses to grow until Memorial Day, May 31st (you may pick up sooner).

For 2021, in-person classes will be held in one hour time slots and limited to 6 people (If you have a larger group that would like to attend together, please contact us).



Saturday, April 10th:

8:30am-9:30am - FULL
10:00am-11:00am - FULL
11:30am-12:30pm - FULL
1:00pm-2:00pm - FULL
2:30pm-3:30pm - FULL

Sunday, April 11th:

10:00am-11:00am - FULL
11:30am-12:30pm - 1 SPOT LEFT
1:00pm-2:00pm - FULL

Saturday, April 17th:

8:30am-9:30am
10:00am-11:00am - FULL
11:30am-12:30pm - 1 SPOT LEFT
1:00pm-2:00pm - 1 SPOT LEFT
2:30pm-3:30pm



In-Person Class Pricing

Limit 2 Baskets Per Person

1 Reused Basket: \$45+tax

2 Reused Baskets - \$5 Off: \$85+tax

(Must be hanging baskets from a previous Sue's Moss Basket Class)

1 New Basket: \$50+tax

2 New Baskets - \$5 Off: \$95+tax

Socially distancing? No problem!

We will once again offer our services to plant your baskets for you!

HGV Planted Basket Pricing

Limit 2 Baskets Per Person, No Price Break For Quantity

1 Reused Basket: \$55+tax
(Must be a hanging basket from a previous Sue's Moss Basket Class)

1 New Basket: \$60+tax

Please label any reused baskets and drop them off at your convenience by April 10th. Plant recipe lists will be made available to you for plant selection after you sign up. You can also send us a picture of a previous basket if you want us to duplicate and we will try our best.



Colorful Watering Can Planter Class

Create a beautiful mixed annual hanging basket in a bright watering can planter. Hanson's staff will help you select the perfect plants for sun or shade and create a successful planter that will last through the summer!

Sunday, April 18th, 1:00pm

\$55.00 plus tax

Includes container, soil, fertilizer and plants
Limit 1 container per attendee

There is a \$5.00 reduction in price for customers reusing old baskets from a previous year's watering can basket class - new attendees must use the baskets provided by Hanson's.

Hanging baskets will be left at HGV greenhouses until Memorial Day, May 31st (you may pick up sooner).

Succulent Planter Classes

Create an easy to care for indoor/outdoor planter using trendy succulent plants! Succulent plants require little watering and can easily be kept indoors as houseplants year round or during the winter months. Make it and take it home that day!

This class will be held twice on April 24th in one hour increments with an attendance limit of 12 people per session.

Saturday, April 24th, 10:00am & 2:00pm

\$33.00 plus tax

Includes container, soil, fertilizer and plants
Limit 2 containers per attendee

There is a \$5.00 reduction in price for customers using their own planters that are similar in size to the provided ones or reusing a container from a previous year's succulent class. Each class includes the recommended number of plants.

Additional plants beyond our recommendations may be purchased at a supplemental price. You will take your container home the day of the class.



Succulent Wine Bottle Planter Class



Everything you need for a fun, indoor succulent container! Bring your own wine if you feel inclined!

Thursday, April 29th, 6:00pm

\$25.00 plus tax

Includes half wine bottle, soil, perlite, fertilizer and 3 plants

Limit 1 container per attendee

This is a make and take class.

Class limited to 12 people.

Herb Planter Classes

Great herbs for cooking all season long! Plant up a wonderful assortment of fragrant, tasty herbs in a decorative planter.

Tuesday, April 27th, 6:00pm

&

Saturday, May 1st, 10:00am

\$38.00 plus tax

Includes container, soil, fertilizer and herb plants

Limit 2 containers per attendee

MAKE 2 PLANTERS, GET \$5 OFF THE TOTAL COST!

There is a \$5.00 reduction in price for customers reusing old planters from a previous year's herb class.

You can take your planter home, or leave it at HGV greenhouses until Memorial Day, May 31st.



Just for Kids: Mother's Day Planter Class

Bring the children in your life out for a fun planting class to create a take home gift for Mom, Grandma or any other special woman in their lives. Children will decorate pots and pick out blooming flowers to create a beautiful container for a Mother's Day Gift that they will take home that day. Adult supervision is required and greatly appreciated.

Tuesday, May 4th, 6:00pm

\$15.00 plus tax

\$10.00 for each additional child

Includes pot, soil, fertilizer and flowers

Limit 1 container per attendee

This is a make and take class.

Class limited to 12 people.

Extra sessions may be made available if there is interest.

Patio Planter Classes

A fun Mother's Day Weekend activity! Create your own patio planters! Hanson's staff will help you select the perfect plants for sun or shade and create a successful planter that will last through the summer! Make one or more and have them match the color scheme or planting style you love!

**Thursday, May 6th, 6:00pm
&
Saturday, May 8th, 10:00am & 2:00pm**

\$47.00 plus tax

Includes container, soil, fertilizer and plants
Limit 2 containers per attendee

MAKE 2 PLANTERS, GET \$5 OFF THE TOTAL COST!

There is a \$5.00 reduction in price for customers reusing old planters from a previous patio planter class. Each class includes the recommended number of plants depending on the basket or planter. Additional plants beyond our recommendations may be purchased at a supplemental price.

You can take your planter home, or leave it at HGV greenhouses until Memorial Day, May 31st.



Trellis Planter Class

New for 2021!

Create a colorful summer planter using annuals and vining plants in a unique trellised container.

Thursday, May 13th, 6:00pm

\$40.00 plus tax

Includes pot, soil, fertilizer and plants
Limit 1 container per attendee

This is a make and take class.
Class limited to 12 people.

Fairy Garden Classes

Great for kids or kids at heart! Make your own mini fairy garden!

Bring your own container or choose from our selections. We supply decorative stones, moss and other landscaping materials. The rest of the items are ala carte - you choose the ingredients for your planter and make it exclusively yours! We have everything to offer including plants, decorative furniture and accessories, figures and fairies! Make it and take it home that day!

**Thursday, May 20th, 6:00pm
&
Saturday, May 22nd, 10:00am**

\$15.00 plus tax

Includes instruction, soil and fertilizer



Kitchen Colander Planter Class

New for 2021!

Using fun, colorful kitchen colander planters we will be selecting veggies, greens and herbs to create a container garden perfect for summer

cooking!

Thursday, May 27th, 6:00pm

\$55.00 plus tax

Includes pot, soil, fertilizer and plants

Limit 1 container per attendee

This is a make and take class.

Class limited to 10 people.



Call now to register 715-365-2929!

Register early as classes have attendance limits. Pre-payment is required for a reserved spot in a class. If a cancellation is made, a full refund in the form of a store credit will be given.

We do recommend following CDC guidelines while attending in-person classes at Hanson's Garden Village. Hanson's will have safety measures in place for in-person classes (limiting the number of attendees and allowing adequate space for people to keep their distance).



Herb Fest

Herb Fest is scheduled for Saturday, June 19th, 2021. This is a free, fun event that celebrates all things herbs and other gardening topics. There will be talks, demos, sales and much more!

Is there anything you would like to learn about? Do you have something you would like to share at our Herb Fest?

[Let us know!](#)

2021 Plant Lists - What Are We Growing?

Check out a few of our plant lists below!

VEGETABLE LISTS FOR 2021:

[Tomato Varieties for 2021](#)

[Pepper Varieties for 2021](#)

PERENNIAL LISTS FOR 2021:

[2021 Perennial List](#)

[2021 Daylily List](#)

[2021 Daylily List - By Colors](#)

[2021 Iris List](#)



[2021 Monarda List](#)

[2021 Heuchera List](#)

[2021 Lily List](#)

[2021 Astilbe List](#)

[2021 Echinacea List](#)

[2021 Peony List](#)

[2021 Phlox List](#)

[2021 Hosta List - By Size, Name & Color](#)

[2021 Clematis List](#)

[2021 Ornamental Grass List](#)

NATIVE PERENNIAL LIST FOR 2021

TREE & SHRUB LIST FOR 2021

ROSE LIST FOR 2021



Landscape & Lakeshore Restoration Announcement

Effective for the 2021 season:

HGV will be reducing or eliminating landscape installation services. We will be utilizing our resources to continue our core business of plant production for our retail and wholesale customers. We have certainly enjoyed the opportunity of installing our plants on many projects over the past years. This is especially true of utilizing native plants and being involved in the critical area of lakeshore restoration work. Because of our experience and the importance of good guidance, we plan to make consultation services available going forward. We will also continue to sell plant material (especially native plants), regionally sourced wood mulches, organic-certified composts and other products needed for restoration work. We will remain a regional sub-distributor for EnviroLok vegetated stabilization systems as well as a continued resource for installers and landowners.

Now Hiring!

We are hiring for the 2021 season! We are looking for efficient, strong and knowledgeable workers for our fast paced workplace!

If interested in applying for a job at Hanson's Garden Village, please print and fill out our job application. Applications are also available at the garden center. Applications can be mailed, faxed, emailed or dropped off in person. Use the information below:

Attn: Beth Hanson Wallschlaeger
Hanson's Garden Village
2660 County Hwy G
Rhinelander, WI 54501
Phone Number: 715-365-2929

Fax Number: 715-365-2644

Email:

info@hansonsgardenvillage.com

Any questions please call Beth at 715-365-2929

[Get a job application here!](#)

[Click here for job descriptions!](#)



2021 New Plant Varieties

Stay tuned to our next e-newsletter to find out about our new plant varieties for 2021 as well as the plants of the year!

Visit Our Website

Find Us On Facebook

Current Hours:

Monday-Friday 8:30am-5:00pm

Open Saturdays Starting April 17th

Our General Store Opens In Early May

Extended Hours Start May 1st:

Monday-Friday 8:00am-7:00pm

Saturday 8:00am-5:00pm

Sunday 10:00am-4:00pm